



Market ALERT

WEEK 20: May 13 - May 19, 2024

apples



RADAR (Gala) Washington is assessing Gala crop inventory due to tight Q2 market conditions, suggesting moving Galas to Fujis until September due to limited availability.

asparagus



Production in Caborca and San Luis is done. Obregon, Mexico, has low volume, while Peruvian production is increasing. Markets are slow, except for XL and jumbo, due to limited supply.

berries



Raspberries: Prices are slightly down with steady supplies from Mexico and good quality.

cauliflower



Supply is improving, with good demand. Supply is available in Salinas and Santa Maria, with Mexico being limited. Quality is fair, and supply is expected to continue to improve as warmer weather is expected in Salinas. Contract pricing will be triggered.

celery



The supply is light and of fair quality, coming from Santa Maria and Oxnard. The market pricing is expected to escalate, and supplies will remain light since Yuma is done.

citrus



Limes: RADAR Cinco de Mayo is impacting the limes, with rain and sun patterns favoring small sizes. If this trend continues, 110s and 150s will be tight, potentially pushing the overall size spectrum and necessitating opening size specifications.

Lemons: ALERT D1 is peaking on 95/75's with a few 165's and smaller, and small fruit open market pricing is historically high. Lack of availability, particularly for 200's and 235's, makes pricing irrelevant. The pack-out percentages for 200/235s are 2% or less. D2 is harvesting and packing light volume, peaking on 115/95's. The small lemons from D2 will provide little relief. The first import from Argentina is scheduled for the end of May. Recommend opening spec until imports are available.

Oranges: ALERT Valencia is starting in California, but they also come in large sizes, so it's important to keep your size specification flexible for shippers to fulfill orders.

grapes



Chilean import volumes are expected to be lower than anticipated, with market prices increasing until June. Mexico is expected to arrive in the US in June, causing tightness in the red and green markets.



Market ALERT

lettuces



Green & Red Leaf: The supply is light and of fair quality, with lighter weights and smaller heads. Supplies are expected to be limited for the next couple of weeks. Market pricing has escalated, and contract pricing will be triggered.

Iceberg: EXTREME The supply is expected to be light and of fair quality, with lighter weights and smaller heads. Supplies are expected to be light for the next couple of weeks. Markets are expected to continue to escalate along with contract pricing. Warmer weather is expected to help with supplies and pricing.

Romaine: EXTREME Supplies are light and of fair quality, with good demand. All growers have transitioned to Salinas. The market price has increased. The supply is expected to remain light with increased market pricing.

onions



ALERT (Reds) The quality is good in all growing regions, with steady demand. Market prices are steady on yellow, with red prices elevated and white prices slightly down but remaining escalated. California has started, but reds are limited. New Mexico is expected to start in early June. The reds will be tight through the summer. Vidalia has started.

peppers chili



FORCE MAJEURE Pricing continues to escalate. Production is available in Plant City with good quality. Georgia is expected to start in a couple of weeks, helping with availability in the East. Mexican volumes are gradually increasing, with Sonora benefiting from warmer weather. Scarcity persists for poblanos and serrano but should be alleviated as Sonora boosts production.

tomatoes



ALERT (20-lb & 25-lb Round & Roma) Round, Roma, and cherry markets continue to fall, while grape markets remain stable. East Coast production is coming out of the Ruskin/Palmetto area, with mostly good quality across all varieties. As Western Mexico production declines, Eastern Mexico and Baja are experiencing a gradual increase in volumes as their seasons progress.